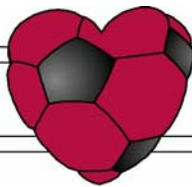


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**KICK START**



**MY HEART**

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## Corporate Sponsorship Guidelines

**Kick Start My Heart** is holding its third annual soccer fundraiser on **Saturday, June 7** from 1pm until midnight at **Boulder Indoor Soccer**, near 29th and Valmont. Please see our event flyer for more details of the exhibition matches, silent action and other fundraising efforts!

Nationwide, over **7,000 children** die each year from cardiac problems experienced while playing sports. In most cases, their lives could have been saved by Cardiopulmonary Resuscitation (CPR) and an **Automated External Defibrillators** (AEDs). **Survival rates** can jump from less than 5% to nearly **70%** with availability of an AED.

All **money raised** through **Kick Start My Heart** will directly help all levels of youth soccer and sports in Colorado, by providing **Automated External Defibrillators** and emergency training at **local schools** and **sports facilities**.

With over **\$51,500 raised to date** through event based fundraising and **'Pay It Forward'** donations from our partner schools and sports facilities, we have **implemented 25 AEDs** all over Colorado, ranging from **Boulder to Castle Rock**, from **Denver to Colorado Springs**, from **Windsor to Pueblo**.

Our foundation is **growing** and we currently have more **local schools** and sports facilities on our **waiting list** for AED placement, all of whom have contributed at the 'Pay It Forward' Partner level. We are **seeking further partnership** with the **business community** to extend our scope, reach and impact.

The following outlines our **corporate partnership levels**:

1. **\$500** donation – become a **'Pay It Forward' Partner**
2. **\$1,000** donation – become a **Silver Partner**
3. **\$1,500** donation – become a **Gold Partner**
4. **\$2,500** donation – become a **Platinum Partner**
  - a. Note: this level covers the full cost of 1 AED placement and training
5. **\$10,000+** donation – become a **'Heart of the Community' Partner**

Partners from all levels can **advertise their logo and company** on the Sponsors section of our website, [www.kickstartmyheart.org](http://www.kickstartmyheart.org). **Platinum Partners** and above can **advertise at the event**. **'Heart of the Community' Partners** can **share naming rights** to the event and will receive special home page recognition on our website and **shared media coverage** with the event, such as the Daily Camera.

For more information, please contact: **Nigel Lock** · 720-934-3620 · [nigel.lock@kickstartmyheart.org](mailto:nigel.lock@kickstartmyheart.org)